



O/Ref: 96 2021 CAB-DG/CC



Casablanca, 2 1 MARS 2022

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The Islamic Centre for Development of Trade (ICDT) presents its compliments to Embassy of the Republic of Turkey to the Kingdom of Morocco and has the honour to convey to it, the letters herewith enclosed concerning the 17th Trade Faire of the OIC Member States scheduled to be organized on 13-19 June 2022 in Dakar, Republic of Senegal, to the following institutions:

- > Ministry in charge of Trade.
- Trade Promotion Organ;
- Chamber of Commerce.

The Islamic Centre for Development of Trade avails itself of this opportunity to renew to the Embassy of the Republic of Turkey to the Kingdom of Morocco the assurances of its highest consideration.

Embassy of the Republic of Turkey

Chancellerie: 7, Av. Abdelkrim Benjelloun -Hassan - 10010 - Rabat Section Commerciale de

Rabat: 8,rue Tiflet Hassan -

Rabat/





O/Ref: 96 299 DT-KI/CC



Casablanca, 2 1 MARS 2022

His Excellency the Minister Minister of Trade Ankara/ Republic of Turkey

Subject: The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal, 13th-19th, June 2022.

Excellency,

In compliance with the resolutions adopted by the 35th and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organise in collaboration with the "International Centre for foreign Trade of Senegal (CICES)", The 17th Trade Fair of the OIC Member States, from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

This multi-sectoral Fair is a platform for the Business Community, Trade Promotion Organs, Investment Promotion Agencies, Chambers of Commerce, Industry, Agriculture and Crafts, professional associations, and economic operators of the Member States with a view to promoting their products and services, to conclude commercial transactions and to establish partnership relations.

On this occasion, I would be most grateful to your Excellency for any steps you may deem useful to take to ensure the participation of your Country in this event and disseminate this information among the economic operators of your country.

On the sidelines of this fair, the following activities will be organized:

- OIC Senegal Investment Forum;
- Forum on Investment Promotion Agencies of OIC Member Countries;
- Training workshop on Halal certification for the benefit of African OIC countries, to be organized in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC);
- B2B Meetings on mango, pineapple, cashew nuts, fishery products, and construction equipment;
- Regional Workshop on Agricultural Entrepreneurship;
- Regional workshop on the role of the private sector in the implementation of the Trade Preferential System of the OIC Countries.

Taking into account the cost of communication and marketing of the fair and the side events, the price per square meter of the exhibition spaces has been set as follows:

- ✓ The square meter equipped (shell scheme): US\$ 200
- ✓ The square meter not equipped (indoor bare space): US\$ 150

Payment for the exhibition spaces will be made by bank transfer to the account of the Islamic Centre for Development of Trade to the following details:

| Beneficiary/Account Name | ISLAMIC CENTRE FOR DEVELOPMENT OF |
|-----------------------------|---|
| | TRADE (ICDT) |
| Beneficiary Address & Phone | TOUR DES HABOUS, AV DES FAR - |
| # | CASABLANCA-MOROCCO/ 00212 5 22 31 49 74 |
| Account Number | 011 640 00 81 04 210 00 60684 17 |
| Bank Name | BMCE BANK BANQUE OFFSHORE |
| Swift Code of BMCE Tangiers | BMCEMAMCTZF |
| Bank Branch Address & | LOT 46B ZONE FRANCHE |
| | D'EXPORTATION ROUTE DE RABAT |
| | 90090 TANGER MAROC |
| Correspondent at New York | HSBC BANK NEW YORK |
| Account Number OF the | 000 304 921 |
| Correspondent at New York | |
| SWIFT Code at NEW YORK | MRMDUS33 |

The deadline to confirm participation in this event is May 15, 2022.

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For more information or booking, the relevant departments of your honourable Ministry may contact:

Mr. Ismail TAQUI

Responsible for Trade Promotion and Facilitation

Tel: 00212 522 314974 Mobile: 00212661821585 Fax: 00212522310110 E-mail: icdt@icdt-oic.org

Web Site: www.icdt-cidc.org

Thanking you for your valuable cooperation, I avail myself of this opportunity to extend to your Excellency, the assurances of my highest consideration.

Enclosed:

✓ Participation Form

✓ Trade Fair Brochure

Director General





REMINDER

Casablanca, 21 MARS 2022

Mr. President of the Union of Chambers and Commodity Exchange of Turkey (TOBB) Turkey

Subject:

The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal, 13th-19th, June 2022.

Excellency,

In compliance with the resolutions adopted by the 35th and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the "International Centre for foreign Trade of Senegal (CICES)", The 17th Trade Fair of the OIC Member States, from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

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In this respect, I would be most grateful for the measures you would undertake to ensure the participation of your Agency in this event and to disseminate this information to your economic operators in order to establish business relations and develop investments in the various sectors covered by the Fair.

On the sidelines of this fair, the following activities will be organized:

- OIC Senegal Investment Forum;
- Forum on Investment Promotion Agencies of OIC Member Countries;
- Training workshop on Halal certification for the benefit of African OIC countries, in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC);
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- Regional Workshop on Agricultural Entrepreneurship;
- Regional workshop on the role of the private sector in the implementation of the Trade Preferential System of the OIC Countries.

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Director General

Latifa EL BOUABDELLAOJI





REMINDER

Casablanca, 21 MARS 2022

Mr. Director General of Export Promotion Center. Undersecretariat for Treasury and Foreign Trade. Ankara- Turkey

Subject:

The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal, 13th-19th, June 2022.

Excellency,

In compliance with the resolutions adopted by the 35th and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the "International Centre for foreign Trade of Senegal (CICES)", The 17th Trade Fair of the OIC Member States, from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

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Latifa EL BOUABDELLAOJI

Director General