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Expoalimentaria 2025

RESULTS REPORT

ORGANIZED



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ACHIEVEMENTS EXPOALIMENTARIA 2025

What We Achieved at Expoalimentaria 2025

More connections, more business

Over
US\$905
million in **business expectations**

More than
3,000
business meetings during the 3 days of the fair

Source: Expoalimentaria 2025 Survey,
made by Perfiles y Consumidores

Results That Transcend

Follow-up with companies after 12 months

94%
 closed deals above initial **expectations.**

85%
 of these sales were **exports.**

27%
 of annual sales of participating companies were directly generated from contacts made at EA2024.

Expoalimentaria continues to be **the leading international showcase** of Peruvian offerings.

Source: Exhibitor Follow-up 2024 (Food Sector) - Survey made by Perfiles y Consumidores



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EXHIBITING COMPANIES

Evrakın elektronik imzalı suretine <https://www.turkiye.gov.tr/ticaret-bakanligi-ebys> adresinden cc587a89-c91e-44d5-9e33-d133aba1bf4 BELGENİN ASLI ELEKTRONİK İMZALIDIR.

735 Exhibiting Companies

COMPANIES BY SECTOR:

484

Food & Beverages

82

Services

55

Pack and packaging

11

Inputs

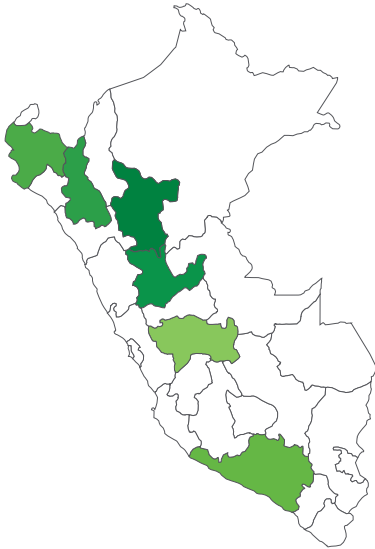
10

Technology & Innovation

93

Machinery

516 National



Participating Regional Governments:

• San Martín

• Piura

• Huánuco

• Arequipa

• Cajamarca

• Junín

219 International

21 Participating Countries:



Argentina



Belgium



Brazil



Bolivia



Chile



China



Colombia



South Korea



Ecuador



Spain



Indonesia



India



Italy



Japan



Mexico



Norway



Paraguay



Singapore



Taiwan



Uruguay



U.S.A

5 Country Pavilions

- Brazil
- Argentina
- Paraguay
- Indonesia
- Ecuador



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WHAT OUR EXHIBITORS SAY

Evrakın elektronik imzalı suretine <https://www.turkiye.gov.tr/ticaret-bakanligi-ebys> adresinden cc587a89-c91e-44d5-9e33-d133aba1bf4 BELGENİN ASLI ELEKTRONİK İMZALIDIR.

What Our Exhibitors Say



96%



would participate in
Expoalimentaria 2026

92%



are satisfied and very
satisfied with the
event

Source: Expoalimentaria 2025 Survey, made by Perfiles y Consumidores



Friopack



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BUYERS

More than 1,600 Buyers

What Buyers Valued the Most:

94%



appreciated **the quality of products** and services presented

90%



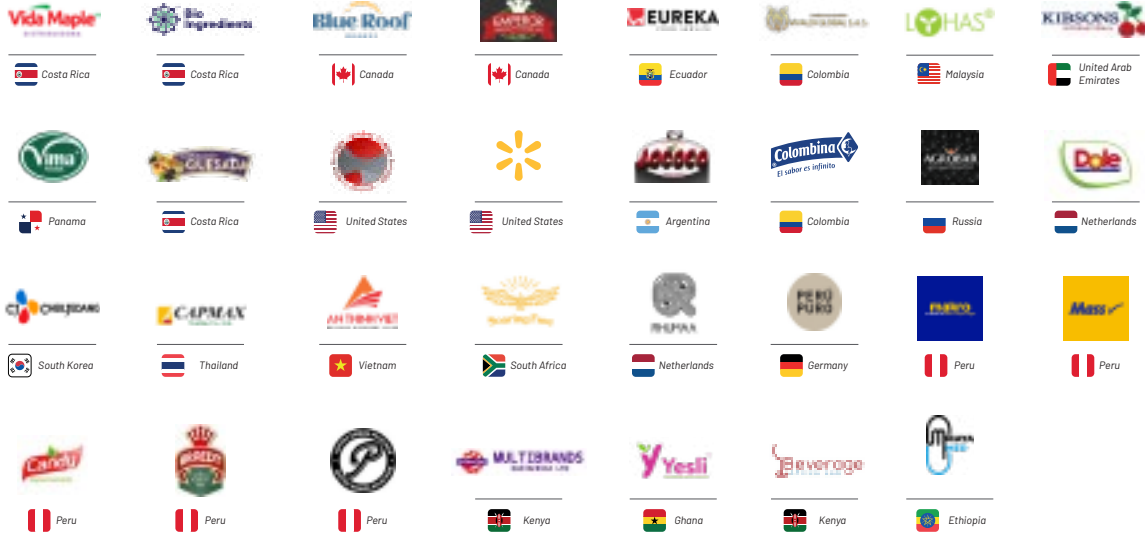
valued the **business opportunities**

88%



recognizes the **variety of offerings** presented at the fair

We had the participation of



Source: Expoalimentaria 2025 Survey, made by Perfiles y Consumidores



GOBIERNO REGIONAL



12

**NATIONAL AND
INTERNATIONAL
VISITORS**

Over 31k National and International Visitors during the 3 days of the fair

Top 10 Visiting Countries



Brazil



Chile



Colombia



Ecuador



United States



Mexico



Argentina



Venezuela



Bolivia



China

What Visitors Valued the Most:

100%



Would participate again
in Expoalimentaria 2026

98%



Product quality

90%



Business opportunities



Source: Expoalimentaria 2025 Survey, made by Perfiles y Consumidores



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MASTER CONFERENCES



22 Master Conferences

Specialized topics in 4 Modules:



24 Expert Speakers



14 *national*

10 *international*



Colombia



Mexico



Switzerland



Germany



United Arab
Emirates



Spain



Hong Kong

Over 5k attendees

during the 2 days of conferences



16

14TH INNOVATION CONTEST

WINNERS

14° CONCURSO
INNOVACIÓN
EXPOALIMENTARIA 2025



BEST INNOVATIVE PRODUCT

60% Cacao Chocolate
with Chamomile

PIRWA COMPANY S.A.C.

Award for
**Healthy
Lifestyle**



Dragon Fruit
Drink

EPIC FARMS

Award for
Practicality



Green Dressing

FERYMAR

Award for
Eco-friendly



Red Quinoa Cereal
with Dried Fruits

TRANSPACIFICO COMPANY

CATEGORY WINNERS



Category
**Beverages and
spirits**



Maca Distillate
with Dropper

MANTARO VALLEY
PRODUCTS S.A.C.



Category
**Coffee, Cocoa &
By-products**



60% Cacao Chocolate
with Chamomile

PIRWA COMPANY S.A.C.



Category
**Confectionery
and snacks**



Quinoa Dun Dun
with Chocolate

AGROINDUSTRIAS
TSONKIRI S.A.C



Category
**Juices &
Concentrates**



Dragon Fruit Drink

EPIC FARMS



Category
**Gourmet and
delicatessen**



Tricolor Quinoa
Pasta

AGRONEGOCIOS
ATIO FOODS S.A.C.

Media coverage valued at over US\$534K*



*During the months of August to October

Find out the official rates for Expoalimentaria 2026

PARTNER			
	1 front	2 fronts	3 fronts
Zone A	S/ 1,105.66	S/ 1,158.76	S/ 1,230.74
Zone B	S/ 1,051.38	S/ 1,123.36	S/ 1,177.64
Zone C	S/ 998.28	S/ 1,033.68	S/ 1,070.26

NO PARTNER			
	1 front	2 fronts	3 fronts
Zone A	S/ 1,189.44	S/ 1,246.08	S/ 1,322.78
Zone B	S/ 1,130.44	S/ 1,208.32	S/ 1,266.14
Zone C	S/ 1,073.80	S/ 1,111.56	S/ 1,150.50

Spaces from 12, 20, and 25 sqm

Rates per sqm

*Prices include taxes

Join Us at

 expoalimentaria
2026


From September 23th to 25th


Jockey Exhibition Center


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