

# Organizing Committee of China Yangling Agricultural Hi-tech Fair

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## Invitation Letter

Embassy of the Republic of Türkiye:

China Yangling Agricultural High-tech Fair (shortened as CAF) is a national agricultural comprehensive exhibition jointly sponsored by the Ministry of Science and Technology, the Ministry of Commerce, the Ministry of Agriculture and Rural Affairs, National Forestry and Grassland Administration, Chinese Academy of Sciences, China National Intellectual Property Administration and Shaanxi Provincial People's Government. After 31 consecutive sessions, CAF is now an exhibition certified by the International Association of the Exhibition Industry (UFI) and a national AAAAA-level agricultural comprehensive exhibition, and has been granted with the title of China Famous Trademark, with a brand value of 87.119 billion yuan. It has built a platform for agricultural science and technology innovation demonstration, promotion and cooperation, effectively boosted the transformation and industrialization of scientific and technological achievements, promoted the development of modern characteristic agriculture, and strengthened the international exchanges and cooperation on agricultural science and technology, playing an active role in accelerating the modernization of China's agriculture and rural areas, as well as the global agricultural exchanges and development.

The 32<sup>nd</sup> CAF will be held in Yangling Demonstration Zone during October 25<sup>th</sup>-29<sup>th</sup>, 2025. Themed by "Focusing on Cultivating New Quality Agricultural Productivity", it includes five sections of exhibition and display, conference activities,

competition events, new product release, and negotiation and transaction to continuously improve the level of “internationalization, specialization, digitalization, marketization and branding” of CAF, so as to develop an upgraded CAF with a higher level, more achievements, and greater influence. During the Fair, the focus will be on holding the SCO Agricultural Expo.

We sincerely invite you to participate in the 32<sup>nd</sup> CAF, and attend the Opening Ceremony of CAF and the 2025 Yangling Modern Agriculture Summit and other relevant important activities. Meanwhile, we hope that your relevant institutions and enterprises can participate in the Fair and showcase your new achievements, new technologies and new products in agricultural development, jointly carrying out inspection coordination, display exchanges, negotiation, signing and other activities.

Annex: Introduction to the 32<sup>nd</sup> China Yangling Agricultural Hi-tech Fair

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## Annex

### **Introduction to the 32<sup>nd</sup> China Yangling Agricultural Hi-tech Fair**

This session of CAF includes five sections of exhibition and display, conference activities, competition events, new product release, and negotiation and transaction.

Considering the exhibition and display, it is divided into four parts: indoor exhibition, field exhibition, cloud exhibition and overseas exhibition. It mainly focuses on organizing agricultural high-tech achievements exhibition (new quality agricultural productivity exhibition), international agricultural exchange and cooperation exhibition, Shaanxi characteristic modern agricultural exhibition, practical agricultural technology promotion exhibition, smart agricultural machinery equipment exhibition, excellent and new products exhibition, agricultural civilization exhibition, and grand market for seed exhibition and trade.

In terms of the conference activities, 2025 Yangling Modern Agriculture Summit, the 4<sup>th</sup> National Annual Conference on the Transformation of Agricultural Science and Technology Achievements, and the 2<sup>nd</sup> World Apple Conference will be held, simultaneously with the SCO Modern Agriculture Cooperation Roundtable and others.

In the competition events, the Final of China Good Apple Expo (2025), 2025 RAICOM (Yangling) Global Agricultural Robot Application Competition, and the 5<sup>th</sup> National Modern Agricultural Innovation and Entrepreneurship Competition, etc. are to be held.

As for the new product release, the CAF “Four ‘New’” Release Activity, Hou Ji

Award Selection, CAF Treasure Appraisal, National Local Specialty Selection and Release and other activities will be organized.

With regard to the negotiation and transaction, this section includes CAF Global Promotion Conference, 2025 Agricultural Science and Technology Venture Capital Coordination Roadshow, and Negotiation and Signing series activity.