

首都会展(集团)有限公司 成都北辰中金展览有限公司

The 8th International Supply Chain & Port Logistics Expo Invitation Letter

Embassy of the Republic of Türkiye to the People's Republic of
China,

The "8th International Supply Chain & Port Logistics Expo," hosted
by Chengdu North Star Sinogold Exhibition Co., Ltd., will be held
from April 27 to 29, 2026, at the Chengdu Century City New
International Convention and Exhibition Center.

Under the theme "Industry-Logistics Intergration, Linking the
Global Supply Chain," this year's expo focuses deeply on the
Eurasian Land Bridge and new multimodal transport pathways. As a

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Northstar Sinogold Exhibition Chengdu Co., Ltd.
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pivotal nation in the Eurasian logistics hub, Türkiye's "Middle Corridor" strategy plays an irreplaceable role in constructing secure and efficient international logistics channels.

As a professional international trade platform certified by the Global Association of the Exhibition Industry (UFI), the expo aims to connect world-class manufacturing with logistics providers. It has received profound support from international multilateral organizations, including the Organization for Cooperation between Railways (OSJD) and the International Coordinating Council on Trans-Eurasian Transportation (CCTT).

The host, Chengdu North Star Sinogold Exhibition Co., Ltd., is a state-controlled enterprise under the Beijing North Star Company Limited, long committed to building professional and internationalized B2B trade platforms.

We cordially invite Your Excellency, the Ambassador of the Republic of Türkiye, and representatives of the Embassy to attend

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this event. Let us build a new international logistics ecosystem together and discuss the high-quality transformation of the global supply chain.

Attachments:

1. Explanatory Note on the Invitation for the Ambassador of the Republic of Türkiye
2. Schedule of the 8th International Supply Chain & Port Logistics Expo

Beijing Capital (Group)
Exhibitions & Events

Northstar Sinogold Exhibition
Chengdu Co., Ltd.
January 4, 2026

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Attachment 1:

Explanatory Note on the Invitation for the Ambassador of the Republic of Türkiye

I. Establishing Hub Status: Discussing "Middle Corridor" Strategies and Standards

The "Middle Corridor" has become a highly anticipated route in Eurasian trade. We invite the Embassy to discuss the latest policies and infrastructure progress of the Trans-Caspian International Transport Route (TITR) with core operators along the Eurasian lines.

II. Expanding Trade with China: Precision Matching and Return Freight Development

The expo gathers a large number of Chinese manufacturing shippers. We sincerely hope the Embassy will organize premium Turkish enterprises for on-site promotion, utilizing return train capacity to introduce Turkish products, minerals, and industrial

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goods into the Chinese inland market, thereby enhancing efficiency and promoting bilateral trade balance.

III. Industrial Investment: A Bridge Between Chinese Enterprises and Turkish Investment Policies

As Chinese enterprises in new energy vehicles, energy storage, and high-tech equipment seek global expansion, we invite the Embassy's Commercial Section to introduce Türkiye's investment incentives and industrial park facilities to achieve substantive progress in industrial capacity cooperation and supply chain construction.

This expo is a high-end platform for Türkiye to showcase its image as a national logistics hub, attract investment, and expand exports to China. We look forward to welcoming Your Excellency to open a new chapter in Eurasian economic cooperation.

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Attachment 2:

Schedule Overview of the 8th International Supply Chain & Port Logistics Expo

(Specific arrangements are subject to the final announcement on the day of the event)

Events Description	Date/time	Venue	Proposed Participation for the Ambassador
Opening Ceremony & VIP Tour	2026.4.27	Chengdu Century City New Int'l Convention & Exhibition Center	Attend the Opening Ceremony; Inspect the Turkish Pavilion/Booths
Welcome Banquet	2026.4.27		Attend the Welcome Dinner
The 10 th Asia-Europe International Multimodal Transport Development Conference	2026.4.28		Optional: Deliver a Keynote Speech on infrastructure progress
The 2 nd International Port Economy	2026.4.28		Discuss "Middle Corridor" operational standards with high-level officials

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Development Conference			
One-on-One Business Matching Session	2026.4.27-28		Witness matchmaking between Turkish firms and global manufacturing shippers
Business tour	2026.4.29	TBC	Visit core inland hubs and high-tech clusters (e.g., Chengdu International Railway Port, Tongwei Solar)
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